

HKIRA

Board / Corporate Training

Target Audience	The Board and senior management of Pre-IPO and Post-IPO companies
Training Objectives	To empower strategic decision making on managing corporate value and to enhance fund raising capability
Trainers	Hosted by HKIRA Fellow Members with over 10 years' experience as Board member/CFO/IRO with listed companies
Time Duration	Tailor-made program (from 1 hour to 1 day)
Contents	Practical listed company experience sharing plus case study related to Hong Kong listed companies
Language	English/Mandarin/Cantonese
Venue	At your board room

Learning Objectives*	Course Titles*
A. How to Tackle Challenges from Investors	<ol style="list-style-type: none"> 1. Overcoming Short Seller Research Reports & Negative Media Coverage 2. Crisis Management During & After IPO 3. How to communicate with Activist Shareholders 4. What type of Board the Investors are looking for? 5. Directors' Strategy to Tackle Non-Deal Roadshow / Equity / Bond Roadshow
B. Capital Market Dynamics	<ol style="list-style-type: none"> 1. Understanding the Capital Market & its Stakeholders 2. What to do before and after profit warning/profit alert? 3. How Investor Relations Support Stock Price Performance of Listed Companies 4. Tactics for proxy solicitation 5. Communication for M&A 6. Share Transactions by Listed Company & its Directors as catalyst to stock price 7. The Essential Market, Economic Indicators & Technical Analysis Tools for Listed Companies and their Directors
C. ESG & Sustainability	<ol style="list-style-type: none"> 1. Directors' Responsibilities on ESG 2. Green Finance & Emerging Trends
D. Listing Rules & Securities Regulations	<ol style="list-style-type: none"> 1. Post-IPO Continuous Obligations 2. Rules & Regulations Applicable to Post-IPO Corporate Transactions 3. Role of Company Directors 4. SFO on Disclosure of Inside Information 5. Listing Rules on Corporate Governance 6. Directors' responsibilities on Corporate Transactions 7. Listing Regulations on Stock Trading, Fund Raising and Capital Transactions 8. SFC Codes on Takeovers and Mergers and Share Buy-backs

*For reference only; learning objectives and course titles can be tailor-made as per the requests from the listed companies.

For more information, please contact us at **+852 2117 1846** or email us at info@hkira.com

About HKIRA

HKIRA is a non-profit professional association comprising investor relations (IR) practitioners and corporate officers responsible for communications between corporate management and the investment community. HKIRA advocates the setting of international standards in IR education, advances the best IR practices and meets the professional development needs of those interested in pursuing the investor relations profession.

