

## Continuing Education Seminar Rising City in a Sinking World: Why we Must Build Capacity for Hong Kong to Realise our “Outsized” Future



HK SFA is pleased to have invited Mr. Franklin Lam, the Founder of HKGolden50, an independent non-profit policy research organization, to present at our continuing education seminar entitled “Rising City in a Sinking World: Why we Must Build Capacity for Hong Kong to Realise our “Outsized” Future”.

The outlook of the world in the next 5 – 20 years – will deteriorate from static to miserable as ageing populations and debt overburden most economies and make for ugly politics. Youth unemployment will be endemic and upward mobility will be a thing of the past for most families. The world will change from a “growth for all” to a “growth for only a minority”. Business, talents and capital will move to the few cities/countries that can enjoy sustained growth at the expense of the “downers” and “winners take all” will be a theme. Situated at the heart of a growth region, Hong Kong is poised to be a shining star in an increasingly desperate world, with potential to rival London and New York within a decade. But there are three bottlenecks that stand in the way of Hong Kong rising to the promise of its “Golden 50 Years” so we must overcome these by adding substantial hard and soft capacity.

**Date:**

25<sup>th</sup> April, 2015 (Saturday)

**Venue:**

CUHK Business School,  
MBA Town Centre, Unit B,  
1/F, Bank of America Tower,  
12 Harcourt Road, Hong Kong

**Time:**

Registration &  
Networking Breakfast  
09:00am – 09:15am

Presentation & Q/A  
09:15am – 12:30pm

**Language:**

English

**Fee:**

HK SFA Member @\$180  
CFA Candidate (2015) @\$300  
Non-member @\$480

**3 CPT/CPD/CE Hours**

**Seminar Rating\* – General**

HK SFA is recognized by The Securities and Futures Commission (SFC) as an institution for providing Continuous Professional Training (CPT) Program. This seminar is qualified for 3 CPT hours.

As the recognized institution approved under SFC’s CPT Program, the 3 CPT hours of this seminar are to receive due recognition from the Mandatory Provident Fund Scheme Authority (MPFA) as non-core CPD hour.

This event is also qualified for 3 Continuing Professional Development (CPD) Hours for Registered Business Valuers (RBV) of Business Valuation Forum (BVF).



As a participant in the CFA Institute Approved-Provider of Continuing Education Program, the Hong Kong Society has determined that the above event qualifies for credit for the CFA Institute Continuing Education Program. Eligible for 3 CE credit hours.

**\*Special Notes**

1. *General* - Material presented will be basic and of interest to a general audience having no background in the area.
2. *Intermediate* - Material presented will have technical elements requiring a working knowledge of the subject to make full use of the presentation.
3. *Advanced* - Highly focused technical presentations of interest to participants with a high level of technical knowledge in the subject area.
4. *Unrated* - HK SFA has yet to receive sufficient information to grade the content of this seminar.

## **About the Speaker**

**Mr. Franklin Lam**  
**Founder**  
**HKGolden50**

Mr. Franklin Lam is the Founder of HKGolden50, an independent non-profit policy research organisation. Prior to HKGolden50, Franklin held senior regional leadership positions with a leading global investment bank. He has been rated by global fund managers as top analyst in a number of subjects for over a decade. He has taken part in public service over the years.

**Registration:**

1. Interested parties are requested to **register online at <http://www.hksfa.org>**.
2. **Registration is only confirmed upon receipt of payment.**
3. For cheque payment, cheques should be crossed and made payable to “HKSF A” and posted to **Room 1802, 18<sup>th</sup> Floor, 1 Duddell Street, Central, Hong Kong.**
4. **A place will be reserved for registrant upon successful online registration with email notification of registration details.**
5. After completing the online registration and payment process, registrants will receive email notifications with registration details. A reminder will also be sent before the event begins. If you have not received the email notification and reminder from HKSF A, **it is the delegate’s responsibility to contact HKSF A to confirm their place.**

**Policy for Substitutions, Cancellations and No Show:**

1. **Registrations should be paid in full before the commencement of the event.** Immediate payment is required upon email confirmation. Should the registration fee remains outstanding, HKSF A reserves the right to disallow entrance to the event.
2. **Full amount will still be charged** for **no show or enrolment made after Monday, 20<sup>th</sup> April 2015**, this would include those whose payment mode is “by cheque” but have not sent in the cheque to complete the payment process.
3. An administration fee HK\$50 will be charged for any cancellation of confirmed enrollment made on or before **Monday, 20<sup>th</sup> April 2015**. All cancellation requests must be made in writing and be confirmed by email from HKSF A.
4. **Refund of the event fee (less an administration fee of HK\$50 per person)** will be given for cancellation received on/before **Monday, 20<sup>th</sup> April 2015**.
  - **For payment made by credit card**, refund will be handled through the bank, please allow 4 to 6 weeks for processing. The amount will be refunded to the paid credit card account.
  - **For registrants whose payment mode is “by cheque”**, even if the cheque has not been sent to HKSF A in full amount, the HK\$50 administration fee is also applicable and must be settled by registrants.
  - **For payment made by cash**, HKSF A will arrange the refund cheque sending to registrants by mail, the amount will be the event fee less the administration fee HK\$50.
5. **No refund** will be given for cancellation received after **Monday, 20<sup>th</sup> April 2015**. For registrant whose payment mode is “by cheque” but have not sent in the cheque to complete the payment process, will still have to settle the event fee in full amount.
6. Substitutions are allowed. Please notify us prior to the event. Non-member rate applies if the substitute is not an HKSF A member.
7. The Society reserves the right to change the venue, date or speaker of the event due to unforeseen circumstances.
8. To be awarded CPT/CPD/CE credit hours, full attendance of all parts of the event is required. No pro-rata credit hours will be awarded.