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香港投資者關係協會
Hong Kong Investor Relations Association

Hong Kong Investor Relations Association Announces Winners of the 7th IR Awards 2021

Newly-launched IR Pledge Program to Recognize Best Practices

Hong Kong (14 September 2021) – Hong Kong Investor Relations Association (“HKIRA”) today announced the winners of the 7th Investor Relations Awards 2021 (the “IR Awards” or the “Awards”).

Now in its seventh consecutive year, the Awards has been recognising and honouring investor relations (“IR”) excellence and best practices among Hong Kong listed companies and IR professionals. As the COVID-19 pandemic gradually eases, physical events have started to resumed. This year’s IR Awards Conference and Awards Presentation Ceremony was held in a hybrid mode for the first time, where IR experts and professionals were invited to conduct discussions with regard to strategies, latest trends, effective processes and best practices of investor relations from different perspectives. HKIRA is particularly honoured to have Dr. Kelvin Wong, Chairman and Non-Executive Director, Financial Reporting Council, as the guest of honour and keynote speaker at the Awards Presentation Ceremony.

The 7th IR Awards 2021 enjoyed widespread support from listed companies and the investment sector. A total of 167 companies participated in the Awards this year, reflecting a growing awareness towards investor relations. Just like previous years, the award winners were first nominated by the public and then selected by eligible voters from buy-side and sell-side investors via online polling. Over 890 investors took part in the voting for award winners this year, representing a 33% jump from last year. The growing support demonstrates again the investor community’s recognition of the IR Awards.

Of all the award categories, “Overall Best IR Company” is the most prestigious since the judging panel makes their selection from the winners of all the award categories – honouring companies that have demonstrated exemplary and all-round excellence in investor relations. **This year, the winners of Overall Best IR Company by company size – Large Cap, Mid Cap, and Small Cap – are China Resources Beer (Holdings) Company Limited (stock code: 00291); Fortune Real Estate Investment Trust (stock code: 00778); and Xtep International Holdings Limited (stock code: 01368) respectively.**

With investor relations becoming an increasingly valued area for the industry, HKIRA has announced the launch of a new IR Pledge Program. The IR Pledge Program is designed to recognize Hong Kong listed companies with commitment to follow best practices in investor relations. Ultimately, it aims to set a new benchmark in the investment community and act as a key identifier for investors to recognize companies which are willing to devote more resources in IR. The program is now supported by four industry peers, namely, Financial Services Development Council, CFA Society Hong Kong, Hong Kong Securities and Investment Institute and Research Institute for Business of Hang Seng University. During the Awards Presentation Ceremony, a total of 12 companies were awarded the HKIRA Pledge Certificates. All of the awarded companies are IR Award winning companies for more than three times in the past years which demonstrated they are well-recognized by the investment community and confirmed their commitment to investor relations. .

Dr Eva Chan, Founding Chairman of HKIRA, said, “We are certainly thrilled to be able to meet all of you in person again at our events this year. It’s been a while since we’ve organized a physical event of this scale where our member companies, IROs and friends of the investment community can gather in person. Besides, our events were also livestreamed so that a wider audience could join us online, making this year’s event a hybrid one, which we believe is a post-pandemic new normal adopted widely in the financial industry. I would like to express my gratitude to the participation of various parties and their assistance provided during the preparation.”

Dr Chan added, “HKEX mentioned in its document issued in April of this year that in order to enhance investors’ understanding of a company’s decision-making process, listed companies are suggested to send experienced IROs to attend board meetings. We believe that such a move would help to further optimise investor relations work. Knowing how the board considers related issues and their decision-making process would help IROs in formulating their promotion strategies. Therefore, we hope that the suggestions made by HKEX and the insights offered by guest speakers will help the board or management of listed companies to improve internal communications with IROs.”

Strategic Public Relations Group is once again proud to be the Official Public Relations Partner and Diamond Sponsor of HKIRA IR Awards 2021.

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Winners of the 7th IR Awards include the following companies (in sequential order of tickers):

Tickers	Company
14	Hysan Development Company Limited
16	Sun Hung Kai Properties Limited
17	New World Development Company Limited
35	Far East Consortium International Limited
102	Summit Ascent Holdings Limited
135	Kunlun Energy Company Limited
178	Sa Sa International Holdings Limited
291	China Resources Beer (Holdings) Company Limited
388	Hong Kong Exchanges and Clearing Limited
486	United Company RUSAL Plc
551	Yue Yuen Industrial (Holdings) Limited
659	NWS Holdings Limited
700	Tencent Holdings Limited
726	DIT Group Limited
778	Fortune Real Estate Investment Trust
806	Value Partners Group Limited
823	Link Real Estate Investment Trust
868	Xinyi Glass Holdings Limited
887	Emperor Watch & Jewellery Limited
968	Xinyi Solar Holdings Limited
1044	Hengan International Group Company Limited
1070	TCL Electronics Holdings Limited
1112	Health and Happiness (H&H) International Holdings Limited
1200	Midland Holdings Limited
1337	Razer Inc.
1361	361 Degrees International Limited
1368	Xtep International Holdings Limited
1381	Canvest Environmental Protection Group Company Limited
1383	Suncity Group Holdings Limited
1458	Zhou Hei Ya International Holdings Company Limited
1608	VPower Group International Holdings Limited
1788	Guotai Junan International Holdings Limited
1810	Xiaomi Corporation
1811	CGN New Energy Holdings Co., Ltd.
1971	Redsun Services Group Limited
1996	Redsun Properties Group Limited
2020	ANTA Sports Products Limited
2103	Sinic Holdings (Group) Company Limited
2313	Shenzhou International Group Holdings Limited
2628	China Life Insurance Company Limited
2688	ENN Energy Holdings Limited
2778	Champion Real Estate Investment Trust
3383	Agile Group Holdings Limited
3868	Xinyi Energy Holdings Limited
3913	KWG Living Group Holdings Limited
6158	Zhenro Properties Group Limited
6958	Zhenro Services Group Limited

For the complete list of winners, please visit: <http://www.hkira.com/awards/ehall2021.php>

Judging Panel

- **Professor Louis Cheng (Chairman of Judging Panel)**
The Hang Seng University of Hong Kong – Dr. S H Ho Professor of Banking and Finance, Director of Research Institute for Business
- **Mr. Daryl Choy**
Tricor Services Limited – Chief Marketing Officer
- **Mrs. Amy Donati**
EDICO Holdings Limited – Executive Director and Chief Executive Officer
- **Ms. Ashley Khoo, CFA, CPA**
CFA Society Hong Kong – Past President and Board Director
- **Mr. Bruno Lee**
Manulife Investment Management (Hong Kong) Limited
– Regional Head of Retail Wealth Distribution, WAM Asia
Hong Kong Investment Funds Association – Past Chairman
- **Mr. Andrew Look**
CITIC Resources Holdings Limited – Independent Non-Executive Director
- **Ms. Victoria Mio, CFA, FRM**
FIL Investment Management (Hong Kong) Limited – Director, Asia Equity
- **Mr. Wilfred Yiu**
Hong Kong Exchanges and Clearing Limited – Managing Director and Head of Markets
- **Ms. Helen Zee**
Luk Fook Capital (HK) Limited – Managing Director
The Chamber of Hong Kong Listed Companies – Past Vice Chairman



About HKIRA

Hong Kong Investor Relations Association (HKIRA) is a non-profit professional association comprising investor relations practitioners and corporate officers responsible for communication between corporate management and the investment community. HKIRA advocates the setting of international standards in IR education, advances the best IR practices and meets the professional development needs of those interested in pursuing the investor relations profession.

HKIRA is dedicated to advancing the practice of IR as well as the professional competency and status of its members. To date, HKIRA has over 1,000 members most of whom are working for companies primarily listed on the Stock Exchange of Hong Kong. About 68% of the Hang Seng Index Constituent Stock companies are currently members of HKIRA. HKIRA's members are from a wide spectrum of professions including IR, finance, accounting, company secretarial to corporate investment and hold positions at different corporate levels, including top executives responsible for IR and management of listed companies. For more information about HKIRA details, please visit our website <http://www.hkira.com>.

About the IR Awards

The HKIRA Investor Relations Awards (the "IR Awards") is an annual campaign that aims to encourage, recognize and reward the excellence in investor relations practices by individuals and companies listed in Hong Kong Stock Exchange. Since the launch in 2015, each year the Awards seeks out and highlights the incredible achievements of individuals and companies with high standards in investor relations through their role modelling to the investment community.

The Awards ceremony, consisting of a conference in the morning and presentation in the afternoon, is a spectacular gathering of IR specialists and industry professionals that applauds and publicizes the year's achievements in investor relations. For details of the Awards and online nominations, please visit <http://www.hkira.com/awards>.

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