

# HKIRA 7th IR Awards Online Briefing Session

Date: 15 March 2021  
Time: 4:30pm – 6:00pm



香港投資者關係協會  
Hong Kong Investor Relations Association



# Briefing Session



- ✓ Introduction about the Awards
- ✓ Remarks by Panel Judges
- ✓ Sharing by Previous Award Winners
- ✓ Closing & Q&A

# Introduction about the Awards



**Dr. Eva Chan**  
**Chairman of HKIRA**



# About HKIRA

- Established in 2008
- A **non-profit** professional association
- Dedicated to advancing the practice of IR, the professional competency & status of its members
- About **1,000** members, mostly from **listed companies** in HK - **about 60%** of the Hang Seng Index Constituent Stock companies are currently our members



# About the IR Awards

- An **Annual** campaign since 2015 to recognize the excellence in IR practices by individuals and listed companies in HK
- Award categories **open to public for nomination**
- Votes to be made online by **domestic & international buy side/ sell side analysts, & fund managers**
- Judged by a panel of esteemed & distinguished industry professionals



# Online Participants from the Mainland



Last year, in compliance to the government measures to contain the spread of the coronavirus, the IR Awards was held online.

**hkira** HKIRA 6th IR Awards Conference  
香港投资者关系协会第六届投资者关系大奖会议

**Panel Discussion #2**  
IR Practice post Covid

**Moderator**  
Mr. Angus GUTHRIE  
Director, Investor Relations, CLP Holdings Limited

**Panelists**  
Mr. Peter CAVENY  
Assistant Senior VP- Investor Relations, Galaxy Entertainment Group Ltd.  
Mr. Aldous CHIU  
General Manager – Strategy and Investor Relations, New World Development Company Limited  
Ms. Luna FONG  
Head – Investor Relations, Link Asset Management Limited  
Mr. Alex LUPIS  
Managing Director, Global Head of Client Engagement Group, Global Co-Head of ESG Sales, HSBC Markets and Securities Services

Thanks to the enthusiastic support from our Media Partners, the Awards received overwhelming response with around 15,000 attendees joining us online.

## MEDIA PARTNERS ON THE MAINLAND



# Key Statistics of the 6th IR Awards

## Nomination

**168** HK listed companies participated

Large Cap

**48**

Mid Cap

**45**

Small Cap

**75**

IPO

**14**

## Voting

Over **670** Eligible voters

Over **310** Eligible voting institutions

*Eligible voters are investors of investment community, such as buy side and sell side analysts, and fund managers.*

## Award Winners

**43** HK listed companies awarded

**13** in Large Cap

**16** in Mid Cap

**14** in Small Cap

**3** IPO



# Key Dates in 2021

- ★ **15 Mar 2021 Briefing Session**
- ★ **30 Mar – 4 May 2021 Public Nomination**
- ★ **10 May – 18 Jun 2021 Online Voting**
- ★ **June/July 2021 Judging Panel Meeting**
- ★ **Aug/ Sept 2021 The 7th IR Awards Conference & Presentation Ceremony**  
(physical / virtual event)





# Entering the Awards

The Awards is **open to public** for nominations whose achievements deserve to be honoured and have **demonstrated** the best IR practices for others to learn from.

The nominated individuals and companies enter into the online survey, after confirming participation. **Domestic and international buy-side and sell-side analysts, and fund managers** participate in the online survey and vote on their choices for each award category. Nominees with the highest votes (weighted) become the award winners.

Top award winners in each of the award category enter into the final selection process for the Overall Best IR Awards, Grand ESG Award and Most Progress in IR Awards. **Esteemed professionals** have been carefully selected as members of the Judging Panel for the IR Awards to ensure a fair and balance evaluation, selection of the Overall Best IR Awards and the entire results.



Nomination

Online Voting

Judging Panel Meeting

# Classification of Market Capitalisation



- Large Cap -** Companies with market capitalization of HK\$50 billion and above
- Mid Cap -** Companies with market capitalization of HK\$10 billion and above but below HK\$50 billion
- Small Cap -** Companies with market capitalization below HK\$10 billion

# Award Categories

## AWARDS FOR NOMINATION & VOTING

### *Recognition of Company's Achievement*

Best IR Company ★

Best Investor Meeting ★

Best Investor Presentation Material ★

Best Annual Report ★

Best IR Team ★

Best IR Company for an IPO

Best IR in ESG (E) ★

Best IR in ESG (S) ★

Best IR in ESG (G) ★

## AWARDS SELECTED BY THE JUDGING PANEL

Grand ESG Award ★

Overall Best IR Company ★

Most Progress in IR

### *Recognition of Individual's Achievement*

Best IR by Chairman / CEO ★

Best IR by CFO ★

Best IRO (Investor Relations Officer) ★



## AWARDS SELECTED BY THE PUBLIC

My Favorite Listed Company ★

★ further categorized by company size (Large Cap, Mid Cap, Small Cap)

# 3-Years Winning Companies



## Listed companies winning IR Awards for 3 years:



CK Hutchison Holdings Limited (1.HK)

HSBC Holdings PLC (5.HK)

Galaxy Entertainment Group Limited (27.HK)

Hang Lung Properties Limited (101.HK)

Kingdee International Software Group Company Limited (268.HK)

Hong Kong Exchanges and Clearing Limited (388.HK)

Sunlight Real Estate Investment Trust (435.HK)





# 3-Years Winning Companies



## Listed companies winning IR Awards for 3 years:



GOME Electrical Appliances Holdings Limited (493.HK)

Li & Fung Limited (494.HK)

Kerry Logistics Network Limited (636.HK)

Kerry Properties Limited (683.HK)

Tencent Holdings Limited (700.HK)

Xinyi Glass Holdings Limited (868.HK)

Midland Holdings Limited (1200.HK)

Canvest Environmental Protection Group Company Limited (1381.HK)



# 3-Years Winning Companies



## Listed companies winning IR Awards for 3 years:



Dah Chong Hong Holdings Limited (1828.HK)

AAC Technologies Holdings Inc. (2018.HK)

Regina Miracle International (Holdings) Limited (2199.HK)

Shenzhou International Group Holdings Limited (2313.HK)

Pacific Basin Shipping Limited (2343.HK)

Sunny Optical Technology (Group) Company Limited (2382.HK)

Champion Real Estate Investment Trust (2778.HK)

Wisdom Education International Holdings Company Limited (6068.HK)



# 5-Years Winning Companies

**Sun Hung Kai Properties Limited (16.HK)**

**New World Development Company Limited (17.HK)**

**Far East Consortium International Limited (35.HK)**

**Sa Sa International Holdings Limited (178.HK)**

**China Resources Beer (Holdings) Company Limited (291.HK)**

**Fortune Real Estate Investment Trust (778.HK)**

**Link Real Estate Investment Trust (823.HK)**

**Emperor Watch & Jewellery Limited (887.HK)**

**361 Degrees International Limited (1361.HK)**

**XTEP International Holdings Limited (1368.HK)**

**Anta Sports Products Limited (2020.HK)**

**Li Ning Company Limited (2331.HK)**





# Panel Judges in 2021



**Professor Louis Cheng**  
Dr S H Ho Professor of  
Banking and Finance,  
HSUHK



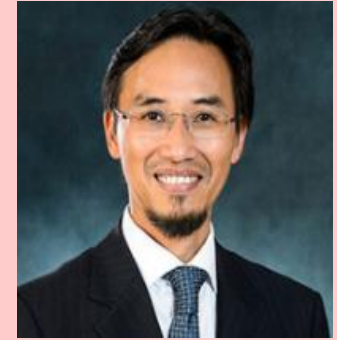
**Mr. Wilfred Yiu**  
Managing Director  
and Head of Markets  
of HKEX



**Ms. Victoria Mio**  
Director, Asian Equities  
of FIL Investment (Hong  
Kong) Limited



**Mr. Andrew Look**  
Independent non-  
Executive Director of  
CITIC Resources  
Holdings Limited



**Mr. Bruno Lee**  
Past Chairman of HKIFA  
Regional Head of Retail  
Wealth Distribution, WAM  
Asia of Manulife  
Investment



**Ms. Ashley Khoo**  
Past President and  
Board Director of  
CFA Society Hong  
Kong



**Mrs. Amy Donati**  
Executive Director and  
Chief Executive Officer of  
EDICO



**Mr. Daryl Choy**  
Chief Marketing Officer  
of Tricolor



**Ms. Helen Zee**  
Past Vice Chairman of CHKLC  
Managing Director of  
Luk Fook Capital (HK) Limited



# Remarks by Chairman of the Panel Judge



**Professor Louis Cheng**  
**Dr S H Ho Professor of Banking and Finance**  
**Director of Research Institute for Business**  
**The Hang Seng University of Hong Kong**

# Key Statistics of Past IR Awards

<b>Nomination</b>	<b>2020</b>	<b>2019</b>	<b>2018</b>
<b>Total no. of confirmed participated listed companies</b>	168	161	184
- <b>Large Cap</b>	48	48	54
- <b>Mid Cap</b>	45	49	64
- <b>Small Cap</b>	75	64	66
- <b>IPO</b>	14	7	7

<b>Voting</b>	<b>2020</b>	<b>2019</b>	<b>2018</b>
- <b>Total no. of eligible voters</b>	679	702	605
- <b>Total no. of eligible voting institutions</b>	311	337	291

# Key Statistics of Past IR Awards

<b>Winning companies</b>	<b>2020</b>	<b>2019</b>	<b>2018</b>
<b>Total no. of winning listed companies</b>	43	46	48
- <b>Large Cap</b>	13	16	14
- <b>Mid Cap</b>	16	14	14
- <b>Small Cap</b>	14	16	18
- <b>IPO</b>	3	2	2

# Key Statistics of Past IR Awards

<b>Winning companies</b>	<b>3<sup>rd</sup> (2017)</b>	<b>2<sup>nd</sup> (2016)</b>	<b>1<sup>st</sup> (2015)</b>
<b>Overall Best IR Company</b>			
- <b>Large Cap</b>	1	1	1
- <b>Mid Cap</b>	1	1	1
- <b>Small Cap</b>	1	1	0



# Key Statistics of Past IR Awards

<b>Winning companies</b>	<b>E</b>	<b>S</b>	<b>G</b>
<b>Best ESG Awards</b>			
- <b>Large Cap</b>	3	3	3
- <b>Mid Cap</b>	2	2	2
- <b>Small Cap</b>	3	3	3

# Key Statistics of Past IR Awards

<b>Winning companies</b>	<b>2020</b>	<b>2019</b>	<b>2018</b>
<b>Best IR by CFO Awards</b>			
- <b>Large Cap</b>	5	5	5
- <b>Mid Cap</b>	4	5	5
- <b>Small Cap</b>	5	5	5

# Awards Selected by the Judging Panel

- **Most Progress in IR**
- **Grand ESG Award**
- **Overall Best IR Company**



# Judging Criteria for “Most Progress in IR”

- Winners who **have not been previously awarded** in the IR Awards is a key consideration for this award
- The award is to honour companies which demonstrate the **most progress in IR** during the previous year
- The Judging Panel select the winners among the top winners of the Best IR Company Award of this year from each of the market capitalization category, and then compare with the ranking of them in the previous year



# Judging Criteria for “Grand ESG Award”

The award is to honour companies which demonstrate **overall** excellence on ESG in terms of:

- Environmental effort [as recognised by the Best ESG (E) Award]
- Social effort [as recognised by the Best ESG (S) Award]
- Governance effort [as recognised by the Best ESG (G) Award]

# Judging Criteria for “Overall Best IR Company”

- The **total number of awards received** by the winning companies is one of the criteria for selection
- The award is to honour companies which demonstrate **outstanding and all-rounded excellence**
- The Judging Panel selected the winners of **the Overall Best IR Company Awards** from each of the market capitalization category based on the online voting results

# To Ensure Fair Selection for the Awards

- To **avoid manipulation or strong influence** of voting results by a single voting institution, the **maximum percentage** from a single voting institution has been **prefixed**. Any votes from a single voting institution for a company in any one of the award category will be **capped at a certain prefixed percentage**.
- **Company under investigation** from the ICAC, the police, or any other government bodies or regulators like SFC or HKEX, and **in breach of the ordinance of the Securities and Futures Commission, listing rules of the Stock Exchange of Hong Kong or any criminal offence** in the year under review for the Awards or in the previous year would **be disqualified**.



**Professor Louis Cheng**

**Dr S H Ho Professor of  
Banking and Finance**

**Director of Research Institute  
for Business**

**The Hang Seng University of Hong Kong**

**Ms. Victoria Mio**

**Director, Asian Equities  
FIL Investment (Hong Kong) Limited**



# Sharing by Award Winners



Winner of IR Awards for 4 years  
(Small Cap)

## Mr. Gordon Tse

Senior Director (Corporate Development)  
Midland Holdings Limited



Winner of IR Awards for 6 years  
(Large Cap)

## Mr. Vincent Tse

General Manager  
Investor Relations Department  
China Resources Enterprise, Ltd.  
China Resources Beer (Holdings) Company Limited

Q & A

# Closing and Q&A



**Dr. Eva Chan**  
**Chairman of HKIRA**

# Entering the Award

1. Submit nominations on HKIRA IR Awards Website

2. Receive a "Congrats! You've been nominated" email

3. Confirm the nomination via the link in email

4. Pay Entry Fee of HKD\$1,500\*

5. Invite supporters to vote\* for you online

- Covers the entry of 3 award categories
- Waived with a valid membership

- Each voter can cast a vote with 3 top choices for each award category

# How to maximize your exposure

Choose a con-ad package

1. HKET
2. iMoney
3. Awards Program Book
4. HKIRA Website



Book branded tables / seats to invite your investors & supporters to celebrate with you at the Annual IR Awards Ceremony





# Past Sponsors



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Q & A

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