

## **Briefing Session**



Introduction about the awards

Remarks by the Panel Judge

Sharing by Previous Award Winner

Closing & Q&A



#### Introduction about the Awards



#### Dr. Eva Chan Chairman of HKIRA





## **About HKIRA**

- Established in 2008
- A non-profit professional association
- Dedicated to advancing the practice of IR, the professional competency & status of its members
- Over 1,200 members, mostly from listed companies in HK - about 60% of the Hang Seng Index Constituent Stock companies are currently our members





# **About the IR Awards**

- An Annual campaign since 2015 to recognize the excellence in IR practices by individuals and listed companies in HK
- Award categories open to public for nomination
- Votes to be made online by domestic & international buy side/ sell side analysts, & fund managers
- Judged by a panel of esteemed & distinguished industry professionals





## Key Statistics of the 8<sup>th</sup> IR Awards



**152** HK listed companies participated

Large Cap	Mid Cap	Small Cap	IPO
45	43	43	4



Over 790 Eligible voters Over 290 Eligible voting institutions

Eligible voters are investors of investment community, such as buy side and sell side analysts, and fund managers.

Award Winners



HK listed companies awarded

14 in Large Cap
16 in Mid Cap
17 in Small Cap
2 IPO





- ★ 7 February 2023 Media Interview
- 15 February 2023 Briefing Session ×
- 7 February 13 March 2023 Public Nomination
- ★ 21 March 27 April 2023 Online Voting
- ★ 10 May 2023 Judging Panel Meeting
- June 2023 The 9th IR Awards X Conference & Presentation Ceremony (physical / virtual event)

## **Entering the Awards**

The Awards is open to public for nominations whose achievements deserve to be honoured and have demonstrated the best IR practices for others to learn form.

The nominated individuals and companies enter into the online survey, after confirming participation. Domestic and international buy-side and sell-side analysts, and fund managers participate in the online survey and vote on their choices for each award category. Nominees with the highest votes (weighted) become the award winners.

Top award winners in each of the award category enter into the final selection process for the Overall Best IR Awards, Grand ESG Award and Most Progress in IR Awards. Esteemed professionals have been carefully selected as members of the Judging Panel for the IR Awards to ensure a fair and balance evaluation, selection of the Overall Best IR Awards and the entire results.





## **Entry Fee**

Nominees are required to confirm their acceptance of nomination and pay the entry fee.

- Entry fee is HK\$1,500 per company to enter the Awards. The entry fee covers the administration cost of participation in one (1) nominated award category.
- For participation in any additional nominated award categories, an administration fee of HK\$1,500 is required for each category.
- The entry fee (HK\$1,500) will be waived for company with valid HKIRA membership as of 1 June 2023. Members who wish to enter more than one award category are required to pay any additional administration fee.
- For Corporate Member with more than 1 nominee, administration fee for one additional award categories could be waived with each valid membership as of 1 June 2023.



## **Classification of Market Capitalization**



Large	Companies with market capitalization
Cap -	of HK\$50 billion and above

- Mid Companies with market capitalization of HK\$10 billion and above but
  - below HK\$10 billion and above bu
- Small<br/>Cap -Companies with market capitalization<br/>below HK\$10 billion

hkira

IR Awards

## **Award Categories**

AWARDS FOR NOMINATION & VOTING

Recognition of <u>Company's</u> Achievement

Best IR Company \* Best Investor Meeting \* Best Investor Presentation Material \* Best Annual Report \* Best IR Team \* Best IR Team \* Best IR Company for an IPO Best IR in ESG (E) \* Best IR in ESG (S) \* Best IR in ESG (G) \*

AWARDS SELECTED BY THE JUDGING PANEL



Grand ESG Award \* Overall Best IR Company \* Most Progress in IR Recognition of <u>Individual's</u> Achievement Best IR by Chairman / CEO \* Best IR by CFO \* Best IRO (Investor Relations Officer) \*



★ further categorized by company size (Large Cap, Mid Cap, Small Cap)

## **5-Year Winning Companies in 2023**



0035	Far East Consortium International Limited
0178	Sa Sa International Holdings Limited
0016	Sun Hung Kai Properties Limited
0017	New World Development Company Limited
0291	China Resources Beer (Holdings) Company Limited
0388	Hong Kong Exchanges and Clearing Limited
0700	Tencent Holdings Limited
0778	Fortune Real Estate Investment Trust
0823	Link Real Estate Investment Trust
0868	Xinyi Glass Holdings Limited
0887	Emperor Watch & Jewellery Limited
1200	Midland Holdings Limited
1361	361 Degrees International Limited
1368	Xtep International Holdings Limited
1381	Canvest Environmental Protection Group Company Limited
2020	ANTA Sports Products Limited
2313	Shenzhou International Group Holdings Limited
2331	Li Ning Company Limited
2778	Champion Real Estate Investment Trust



## **3-Year Winning Companies in 2023**



0135	Kunlun Energy Company Limited
0268	Kingdee International Software Group Company Limited
0435	Sunlight Real Estate Investment Trust
0486	United Company RUSAL PIC
0551	Yue Yuen Industrial (Holdings) Limited
0636	Kerry Logistics Network Limited
0659	NWS Holdings Limited
0683	Kerry Properties Limited
0968	Xinyi Solar Holdings Limited
1044	Hengan International Group Company Limited
1112	Health and Happiness (H&H) International Holdings Limited
1458	Zhou Hei Ya International Holdings Company Limited
1810	Xiaomi Corporation
1811	CGN New Energy Holdings Co., Ltd.
1828	Dah Chong Hong Holdings Limited
1929	Chow Tai Fook Jewellery Group Limited
2199	Regina Miracle International (Holdings) Limited
2343	Pacific Basin Shipping Limited
2382	Sunny Optical Technology (Group) Company Limited
3800	GCL Technology Holdings Limited
6068	Wisdom Education International Holdings Company Limited



#### Panel Judge in 2023



Professor Louis Cheng Dr. S H Ho Professor of Banking and Finance Director of the Research Centre for ESG Director of Research Institute for Business The Hang Seng University of Hong Kong



Dato' Seri CHEAH Cheng Hye MAof Co-Chairman And Co-Chief Investment Officer



**Mrs. Amy Donati** Executive Director and Chief Executive Officer, EDICO Holdings Limited



**Ms. Ashley Khoo** Past President and Board Director CFA Society Hong Kong



**Mr. Stephen Law** Council Member Hong Kong Institute of Certified Public Accountants



**Mr. Andrew Look** Independent non-Executive Director, CITIC Resources Holdings Limited



**Ms. Victoria Mio** Head of Equity Research, Asia Pacific Fidelity International



**Dr. Maurice Ngai** General Committee and the Chairman of Membership Services of the Sub-Committees Chamber of Hong Kong Listed Companies



## Key Statistics of Past IR Awards

Nomination	2022	2021	2020
Total no. of confirmed	152	167	168
participated listed companies			
- Large Cap	45	52	48
- Mid Cap	43	47	45
- Small Cap	61	68	75
- IPO	4	9	14
Voting	2022	2021	2020
- Total no. of eligible voters	790	890	679
- Total no. of eligible voting institutions	290	360	311



## Key Statistics of Past IR Awards

Winning companies	2022	2021	2020
Total no. of winning listed	48	47	43
companies			
- Large Cap	14	16	13
- Mid Cap	16	15	16
- Small Cap	17	16	14
- IPO	2	3	3



# **Judging Criteria for "Most Progress in IR"**

- Winners who have not been previously awarded in the IR Awards is a key consideration for this award
- The award is to honour companies which demonstrate the most progress in IR during the previous year
- The Judging Panel select the winners among the top winners of the Best IR Company Award of this year from each of the market capitalization category, and then compare with the ranking of them in the previous year



#### **Remarks by the Panel Judge**



#### Ms. Victoria Mio Head of Equity Research, Asia Pacific Fidelity International



## Awards Selected by the Judging Panel

- ESG Award(E),(S),(G)
- Grand ESG Award

 Overall Best IR Company





## Judging Criteria for "ESG Award"

- To accept nomination and enter the awards of Best ESG (E/S/G), applicant is required to provide an essay of 300-500 words on the company's achievements related to E, S, or G.
- Instead of listing all the achievements and events, a cohesive story focusing on one or two strategies or action items with significant impacts are preferred.
- The story is only for internal use for the judging panel and will NOT be disclosed to the public. Please submit your essay to irawards@hkira.com by 13 March 2023



Judging Criteria for "Grand ESG Award"

The award is to honour companies which demonstrate overall excellence on ESG in terms of:

Environmental effort [as recognised by the Best ESG (E) Award]

Social effort [as recognised by the Best ESG (S) Award]

Governance effort [as recognised by the Best ESG (G) Award]



#### Judging Criteria for "Overall Best IR Company"

- The Judging Panel selected the winners of the Overall Best IR Company Awards from each of the market capitalization category based on the online voting results
- The total number of awards received in various categories this year by the winning companies is one of the criteria for selection
- The award is to honour companies which demonstrate outstanding and all-rounded excellence



## To Ensure Fair Selection for the Awards

- To avoid manipulation or strong influence of voting results by a single voting institution, the maximum percentage from a single voting institution has been prefixed. Any votes from a single voting institution for a company in any one of the award category will be capped at a certain prefixed percentage.
- Company under investigation e.g. government bodies or regulators like SFC or HKEX, ICAC, the police or other government bodies in breach of the ordinance of the Securities and Futures Commission, listing rules of the Stock Exchange of Hong Kong or any criminal offence in the year under review for the Awards or in the previous year would be disqualified.



### **Sharing by Award Winner**



#### Ms. Luna Fong General Manager – Investor Strategy & Communications Shui On Land Limited



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## **Sharing by Award Winner**



Mr. Ben Wong Director of Corporate Development & Investment, Investor Relations and Sustainability NWS Holdings Limited



#### **Panel Discussion**

Dr. Eva Chan Chairman of HKIRA



Ms. Victoria Mio Head of Equity Research, Asia Pacific Fidelity International



Ms. Luna Fong General Manager – Investor Strategy & Communications Shui On Land Limited



Mr. Ben Wong Director of Corporate Development & Investment, Investor Relations and Sustainability NWS Holdings Limited



## **Closing & Q&A**



#### Dr. Eva Chan Chairman of HKIRA



## **Entering the Award**



2. Receive a "Congrats! You've been nominated" email 3. Confirm the nomination via the link in email

4. Pay Entry Fee of HKD\$1,500\*

5. Invite supporters to vote\* for you online

Covers the entry of 1 award category
Waived with a valid membership  Each voter can cast a vote with 3 top choices for each award category



#### How to maximize your exposure

#### Choose a con-ad package

 1. HKET 2. iMoney
 3. Awards Program Book
 4. HKIRA Website



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Book branded tables / seats to invite your investors & supporters to celebrate with you at the Annual IR Awards Ceremony



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