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# Business Sustainability Conference 2022

23 Sep 2022 | 9:30 to 12:30

Cheng Yu Tung Building,  
The Chinese University of Hong Kong

***Strengthening ESG Finance and Management***



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## Programme

Time	Activities	Speaker/Run by
<b>9:00-9:20</b>	VIP Booth tour & photos	GoH, Hosts, VIPs
<i>Event Opening</i>		
<b>9:30-9:35</b>	Welcome speech	Prof Rocky S. Tuan, Vice-Chancellor, The Chinese University of Hong Kong
<b>9:35-9:45</b>	Opening remarks	Mr. Tim Lui, SBS, JP, Chairman, Securities and Futures Commission
<b>9:45-9:50</b>	Event Overview	Prof. Darwin Choi, Associate Director, Centre for Business Sustainability, CUHK
<b>9:50-9:55</b>	Certificate Presentation	Cert presentation: VC, Dr. Herbert Li (Honorary Fellow) & Sponsors
<b>9:55-10:00</b>	Photo session	VC, GoH, VIPs, speakers
<b>10:00-10:15</b>	Carbon Stock Devaluation and Firm Actions	Prof. Darwin Choi, Associate Professor, Department of Finance, CUHK
<b>10:15-10:30</b>	Carbon management and solutions.	Mr. Calvin Wong, Knowledge Solutions Senior Project Manager – Sustainability, SGS Hong Kong Limited
<b>10:30 -11:00</b>	<i>Break</i>	
<b>11:00-11:15</b>	To be announced	Dr King Au, Executive Director, Financial Services Development Council
<b>11:15-11:30</b>	Capitalizing Sustainability	Ms. Athena Ng, Board Member, Friends of the Earth (HK)
<b>11:30-11:45</b>	ESG Rating Divergence: A Curse or a Blessing?	Prof Louis Cheng, Dr. S H Ho Professor of Banking and Finance Director, Research Centre for ESG The Hang Seng University of Hong Kong
<b>11:45-12:15</b>	Panel discussion – Integrating ESG into Business Strategy	Moderator: Prof Kalok Chan, Chairman, Department of Finance, CUHK Panelists: Representation from BSI Top 5 companies
<b>12:15-12:25</b>	Closing remarks	To be announced
<b>12:25-12:30</b>	Closing	Dean, CUHK

# Keynote Speaker

## **Mr Tim LUI, SBS, JP**

Chairman  
Securities and Future Commission



Mr Lui is the Chairman of the Hong Kong Securities and Futures Commission, a Director of the Academy of Finance, a member of the Hong Kong Monetary Authority's Exchange Fund Advisory Committee, and Banking Advisory Committee.

Mr Lui is a Fellow Member of The Hong Kong Institute of Certified Public Accountants (HKICPA) and he served as its President in 1997.

During his career at PricewaterhouseCoopers ("PwC"), he was a partner, Lead Director of the Board of Partners, and a member of the Global Board of PwC International Limited.

Currently, Mr Lui is also the Chairman of the Education Commission and a member of the Public Service Commission.

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# Inspirational Speakers

## **Prof. Darwin Choi**

Associate Professor, Department of Finance  
Associate Director, Centre for Business  
Sustainability  
The Chinese University of Hong Kong

Prof. Darwin Choi is an Associate Professor in the Department of Finance and Associate Director of the Centre for Business Sustainability at The Chinese University of Hong Kong (CUHK). Before joining CUHK in 2016, he was an Assistant Professor of Finance at the Hong Kong University of Science and Technology (HKUST). He received his PhD degree in Finance from Yale University and BS in Economics and BS in Engineering degrees from the University of Pennsylvania.

Prof. Choi's research examines how institutional details and behavioural factors influence professional and individual investors' capital allocations and asset prices. His recent work focuses on climate finance and other ESG (Environmental, Social, and Governance) issues.

Prof. Choi's papers have been published in the Journal of Finance, Journal of Financial Economics, and Review of Financial Studies. He has won teaching awards at both CUHK Business School and HKUST Business School.



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# Inspirational Speakers

## Mr. Calvin Wong

Knowledge Solutions  
Senior Project Manager – Sustainability  
SGS Hong Kong Limited

Mr. Wong is currently a senior project manager - sustainability at SGS Hong Kong. With diverse global value chain background across multiple business sectors, he has extensive knowledge and field experience in sustainability and business consulting. He is a passionate practitioner and strategist in corporate sustainability, ESG disclosure, green finance and carbon solutions.



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# Inspirational Speakers

## **Dr Au King-lun, MH**

Executive Director Board Member  
Financial Services Development Council



Dr Au is Executive Director of Financial Services Development Council (FSDC). Prior to joining the FSDC, he was President of Value Partners Group Limited. Dr Au also served as CEO of Eastspring Investments (Hong Kong) Limited and CEO of BOCHK Asset Management Limited. He also held various senior management positions at other financial institutions including Baring, GMO and HSBC Global Asset Management.

Dr Au was named CEO of the Year in Hong Kong by Asia Asset Management in 2012 and 2014. He was awarded the Medal of Honor by the HKSAR Government in 2008 for his valuable contributions to the securities and asset management industry. He was also the Chairman of the Hong Kong Securities and Investment Institute (HKSI) from 2006 to 2008 and the Chairman of the Hong Kong Investment Funds Association in 2004/2005.

Dr Au is currently serving as a Council member of the Hong Kong Institute of Chartered Public Accountants, an Index Advisory Committee member of China Securities Index Co., Limited and an Adjunct Professor at the University of Hong Kong among other public services.

Dr Au is a CFA Charterholder and a Senior Fellow of HKSI. He received his BA in Physics from the University of Oxford and PhD in Theoretical Particle Physics from the University of Durham.

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# Inspirational Speakers

## Prof. Louis Cheng

Dr. S H Ho Professor of Banking and Finance  
Director, Research Centre for ESG  
The Hang Seng University of Hong Kong

Dr. Cheng is the Dr. S H Ho Professor of Banking and Finance. He is also the Director of the Research Centre for ESG as well as the Research Institute for Business at the Hang Seng University of Hong Kong. He is a member of the Investment Committee of the Hospital Authority Provident Fund Scheme in which he leads the effort in promoting ESG integration for an investment portfolio of about USD 8.74bil (as of March 2020). Dr. Cheng actively engages in ESG and green finance research. In addition to publishing on Green Bond, he received various research donation and grants related to ESG and financial services for a total exceeding HKD8mil. He is also a coauthor of a book chapter titled "Fintech Unicorns" in *The Palgrave Handbook of Fintech and Blockchain*, 2021.

Dr. Cheng is a member of the Business Studies Assessment Panel for Competitive Research Funding Schemes for the Local Self-financing Degree Sector under the Research Grants Council (RGC). He also served as a member of the Business Studies Panel (Joint Research Schemes) for the RGC, Solicitors Disciplinary Tribunal Panel, and University Council and Trustee Board of the Hong Kong Polytechnic University Pension Fund. He is currently a member of the Examination Board of The Institute of Financial Planners of Hong Kong (IFPHK). Dr. Cheng has over 100 articles and books published including the *Journal of Finance*. Dr. Cheng is an author of *Fundamentals of Financial Planning*, and the lead author of *Financial Planning and Wealth Management: An International Perspective*, both by McGrawHill. Dr. Cheng served as a project consultant for various organizations including the United Nations, Bank of China, Investor Education Centre (IEC), SFC, MPFA, Value Partners, Agricultural Bank of China, BCT, Fubon Bank, HKEx, Charles Schwab, Tai Fook Securities, and HKSI.



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# Acknowledgment

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