Symposium 2 - Using Big Data Analytics and AI to Generate ESG Intelligence for Investment Opportunities

Under the ITF project (GSP/033/22): Fostering Big Data Applications and Innovation to Reflect Corporate ESG Performance through Media and Social Listening, the Research Centre for ESG (CESG) is hosting this fourth event related to Big Data x ESG.

Light lunch will be provided for all participants during session break

A Certificate of Attainment will be granted for each of the sessions. Only participants who physically attend the session will receive a certificate. Accreditation of CPD points/hours is subject to the final decision of respective organisations.

In this symposium, we will demonstrate how to use the ESGi-Composite Scorecard to generate intelligence to support decision making for investment analysis and other business functions. The symposium should be valuable to various ESG stakeholders from investment, accounting, corporate communications, ESG consulting, NGOs, government bodies and IT sectors.

Date	Venue	Time
12 Jun, 2024 (Wed)	Rm 1101-02, 11/F, Excellent Global Office, Euro Trade Centre, 13-14 Connaught Rd, Central	Session One: 10:30am-12:45pm Light lunch: 12:45-1:45pm Session Two: 1:45-4:00pm

To register: https://forms.office.com/r/RP3SdtTFdP
Deadline for registration is 6 Jun, 2024. The symposium is divided into two sessions. Participants are welcome to join either session or both.

Hybrid Mode

Target audience	Key takeaways
Investment	Demonstrate how to use ESGi-Composite to form investment portfolios and showcase their performance attributes, such as alpha and risk reduction.
Communication	Discuss how sentiment indicators in the Scoreboard can be used to formulate IR and corporate communication strategies.
Accounting	Demonstrate a simple method to evaluate ESG disclosure performance of listed firms in Hong Kong (the APE Score).
Consulting	Demonstrate how to use the Scoreboard data for ESG consulting.

Funding Organisation:

π 創 新 科 技 署
Innovation and Technology Commission

Event Partner

WORLD GREEN ORGANISATION
世界綠色組織

Event Promotion Organisations

hkira
香港投資者關係協會
Hong Kong Investor Relations Association

IFPHK
香港財務策劃師學會
INSTITUTE OF FINANCIAL PLANNERS OF HONG KONG

Supporting Organisations:

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Strategic Partners

YoujiVest

經濟及金融學系
DEPARTMENT OF ECONOMICS AND FINANCE
香港恒生大學
THE HANG SENG UNIVERSITY OF HONG KONG

SESSION ONE

Session 1 registration (10:30-10:45am)

1. Opening remarks (10:45-11:15am):
   How to Use the ESGi-Composite Scorecard to Generate Intelligence for Investment Analysis
   Speaker: **Prof Louis Cheng**, Dr S H Ho Professor of Banking and Finance, Director of Research Centre for ESG, HSUHK

2. Panel discussion in communication: (11:15am-12:00nn):
   Managing Media and Social Media for ESG Issues
   Moderator: **Dr Liane Lee**, Assistant Professor of Management, HSUHK
   Panel members: **Ms Luna Fong**, General Manager - Investor Strategy & Communications, Shui On Land Limited
   Ms Sophia Wong, Head of Corporate Communications and Sustainability, Champion REIT

3. Panel discussion in investment: (12:00nn-12:45pm):
   How Financial Intelligence Can Be Generated from ESG Data
   Moderator: **Prof Louis Cheng**, Dr S H Ho Professor of Banking and Finance, Director of Research Centre for ESG, HSUHK
   Panel members: **Ms Michele Leung**, Executive Director, Head of Greater China ESG & Climate, MSCI
   Mr Frank Tsui, Managing Director, Head Of ESG Investment, Value Partners

Light lunch and networking (12:45-1:45pm)

Contact Us:
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https://www.bigdata-esg.com/

SESSION TWO

● **Session 2 registration (1:45-2:00pm)**

● **4. Opening remarks (2:00-2:30pm):**
   How to Use Green Data to Generate Financial Data
   Speaker: **Ms Vivi Hu,** CEO, YoujiVest

● **5. Panel discussion in accounting: (2:30-3:30pm):**
   Relating Financial Disclosure and ESG Disclosure: A Double-materiality Issue
   Moderator: **Dr Jerry Cao**, Associate Professor of Economics and Finance, HSUHK
   Panel members: **Mr Hauman Yeung**, Director of Sustainability, Ascent Partners
   Mr Cyrus Cheung, Partner, ESG Service, PwC
   Mr Harry Yan, Partner, Risk Advisory, Deloitte

● **6. Closing remarks: (3:30-4:00pm):**
   Challenges and Opportunities in Consulting for ESG/Climate Change

   Speakers: **Prof Louis Cheng**, Dr S H Ho Professor of Banking and Finance, Director of Research Centre for ESG, HSUHK

● **End of event**

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